

BULLETINS

SPECTACULARS

DIGITAL

POSTERS



THE REISS GROUP

The Reiss Group manages the sales of over 450 billboard faces in north Dallas and the surrounding DFW area. We also sell inventory across the Country. We offer a locator service that will find what you are looking for and connect you with the billboard that fits the marketer's needs in areas across the United States. We specialize in personal service that includes artwork design.

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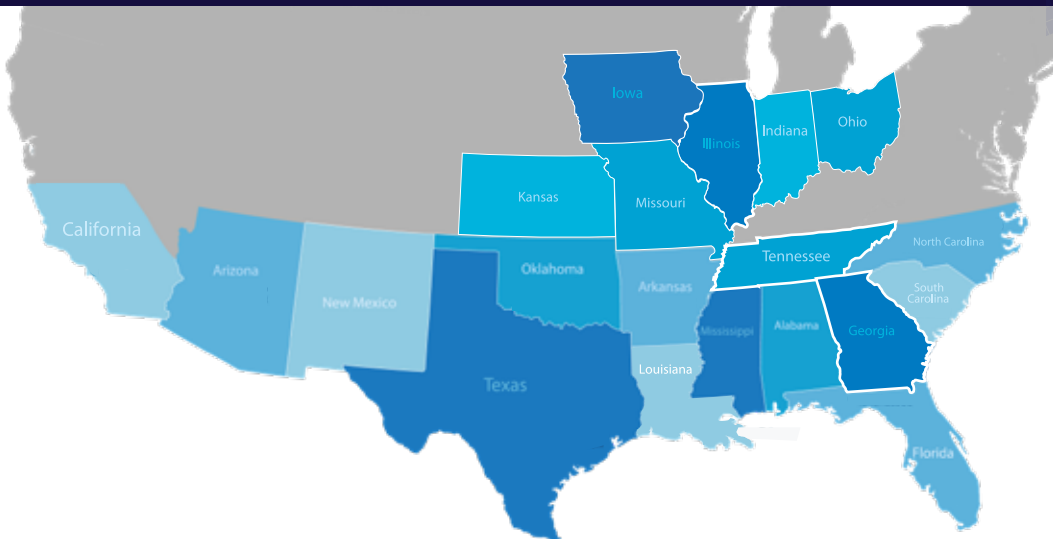
DFW COVERAGE



Major Corridors

75 | 35 | 20 | 35 |
30 | 45 | 380
Sam Rayburn Tollway
North Dallas Tollway

ACROSS THE UNITED STATES



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TOP BULLETINS

SPECTACULAR & HIGHWAY BULLETINS

14 x 48 Bulletins

Sam Rayburn Tollway
N. Dallas Tollway/121 | Frisco
Plano | The Colony

Frisco | Plano | Dallas-US75

Loop 820 | I-35W | I-20 | Fort Worth

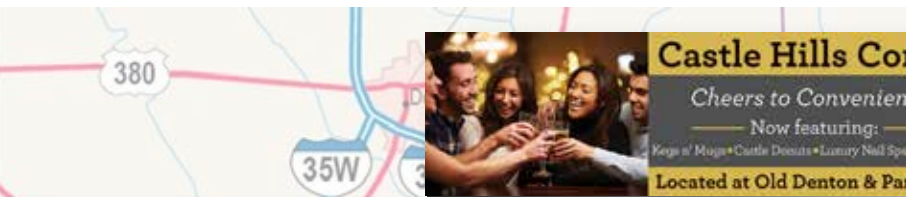
I-30 | Rockwall | Garland



14' X 48' BULLETINS



10' X 30' BULLETINS



JUNIOR POSTERS

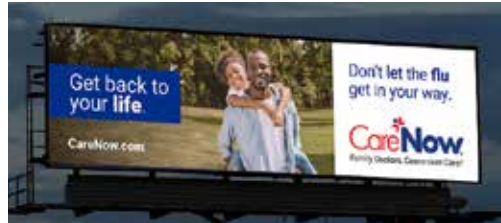


DIGITAL BULLETINS

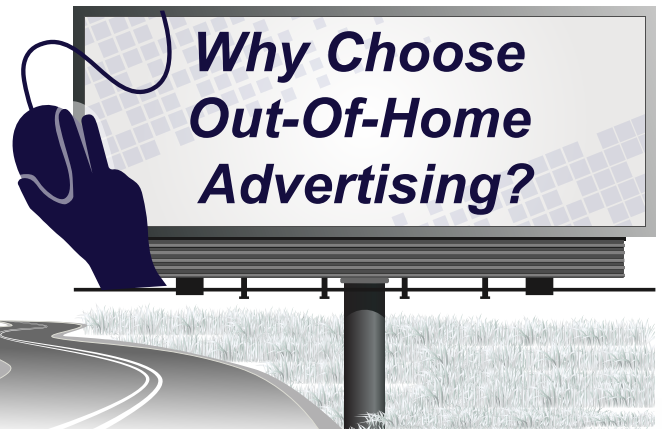
WHY USE DIGITAL?

Digital Billboards are computer-controlled electronic displays with technological capabilities that are taking out-of-home advertising to a new level. With digital technology, the possibilities are endless.

- Ads rotate in a slide show fashion every 8 seconds, providing 1,350 showings per 24 hours.
- Located on highways and major arteries
- Change your message as often as you want with little to no production cost
- Display your ad within a short amount of time



Out-Of-Home drives online activation with the highest level of efficiency per ad dollar spent when compared to television, radio and newspaper.



82% of consumers shop on their way home from work

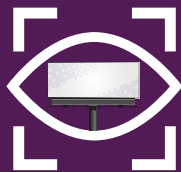


People Remember

80% of what they see
20% of what they read
10% of what they hear

61%

People say that they have taken action after seeing an Out-Of-Home Ad.



Out-Of-Home Ads consumer can't skip or turn off.



Out-Of-Home Ads achieves some of the Lowest Cost Per Thousand impressions (CPM's) and Highest Return On Investment (ROI's) in advertising.

Why Advertise in Dallas/FortWorth?



- It is the economic and cultural hub of North Texas.
- Fifth-most-populous North American metropolitan area by population (7,102,796).
- Those who live in Dallas and Fort Worth tend to be young professionals, while the surrounding suburbs are largely filled with young families who want both a close-knit community and easy access to the cities. People from both demographics are flooding the area, and the population has swelled from about 5.8 million people in 2005 to more than 7.1 million people today. New developments have drawn in both families looking for their dream home and millennials looking to advance their careers.
- In fact, the Dallas/Fort Worth area is home to more than 100,000 businesses and 1,500 corporate headquarters — ranking 4th in Fortune 500 corporate headquarters.
- More than 75 companies have relocated their national or international headquarters to Dallas-Fort Worth in the past several years.



THE REISSGROUP INC. FAMILY



www.TheReissGroup.net

Meet our Team



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