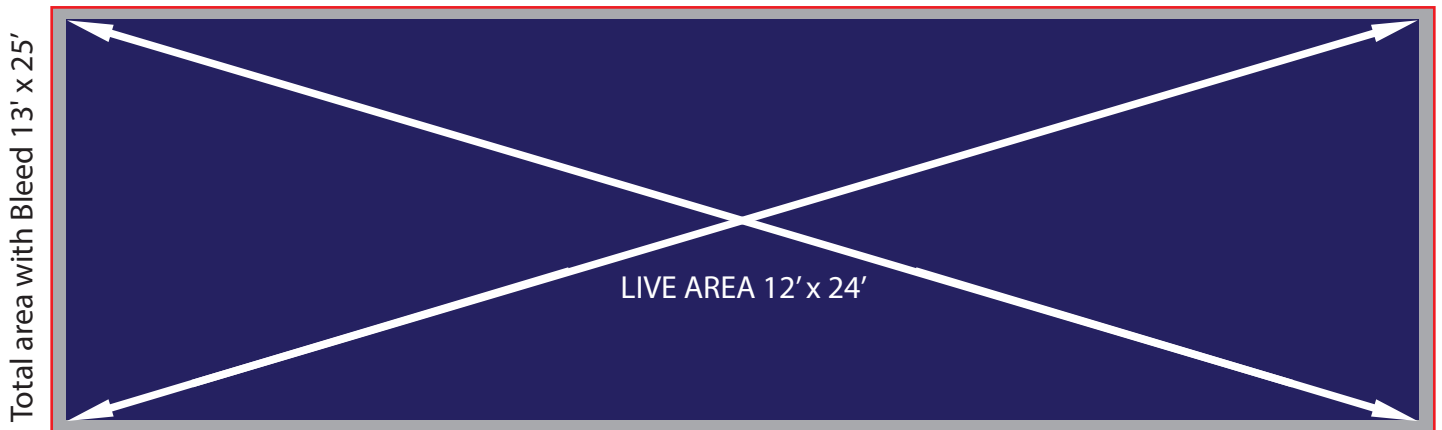# 12' x 24' POSTER

DESIGN AND FINISHING SPECIFICATIONS

Total area with Bleed 13' x 25'

LIVE AREA 12' x 24'

■ LIVE AREA 12 x 24'   ▧ 6 inch bleed is required.   ▭ Total area with Bleed 13' x 25'

ART SPECIFICATIONS

This are the general file preparation specs. If you are building something that is very large in size or in different software other than Photoshop or Illustrator, please contact us for additional file preparation information.

To insure the highest quality, the following digital file guidelines are recommended for billboard production:

Adobe Photoshop: Image size :
1"=1' (one inch = one foot) Scale @ 300 dpi
Please add 1" in canvas size for bleed.
Example: a 14'x48': File needs to be 14"x48" @ 300 dpi. With bleed: 15"x49" .

Adobe Illustrator: 300 dpi (min) CMYK, .ai, .eps, or high res .pdf, **convert all type to outline**.
1"=1' (one inch = one foot) Scale. **Embedded photos at 300 dpi**.

ACCEPTABLE FORMATS
Adobe PDF (fonts embedded)
LINKS: .EPS (cmyk).TIF (cmyk)
FONTS: Must convert to outline

COLOR MATCHING
If precise color matching is critical, please provide a quality matchprint and/or Pantone callout for solid colored areas.

FINISHING SPECIFICATIONS

Live image area 12' x 24'

6" bleed with 3" pockets required

Total area 13' x 25'

MATERIAL / VINYL/ INK

Material/Vinyl Black Back
Weight: 11 ounces
Minimum Warranty: 12 months against ink fade, ink peeling, and failure of material or pockets.

Inks: Inks must be weatherproof/waterproof with sufficient UV protection, and in compliance with product bulletin.

THE REISSGROUP

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